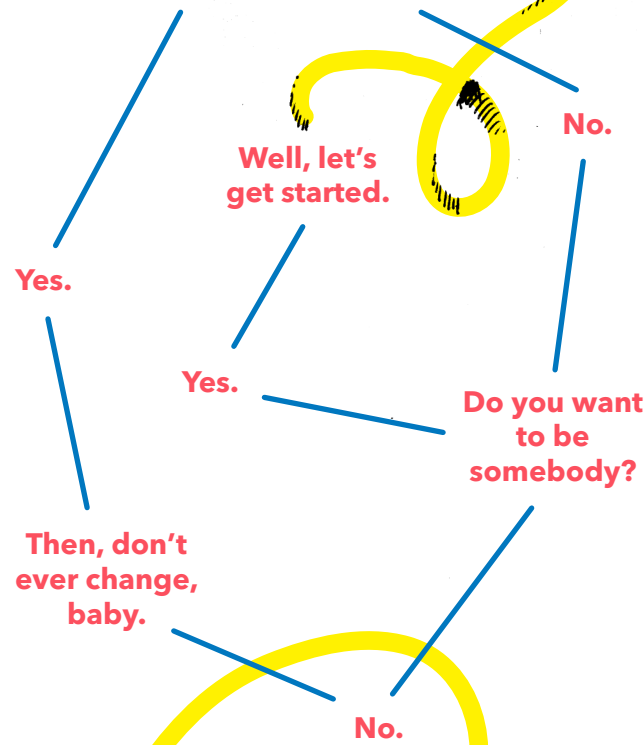


# Are you somebody?



## RISOGRAPH PRINTING

The risograph is an environmentally friendly and cost effective printer, which uses soy-based inks and an odd printing style to produce unique outcomes. In a similar way that screens are created for various printing techniques, the risograph creates 'masters' that produce the spot colors for your artwork.

The risograph print process may be best explained as the *missing link* between screen-printing and offset printing. The original image file is transferred to the printer and it is burnt onto a master [or screen]. This master is then wrapped around a print cylinder. This cylinder then rotates at high speed which pushes the ink through the screen and onto the paper as it is sent through the machine.

This technique will produce spot colors and inking similar to that of 1960s style newspaper printing, and is best utilized in high volume printing.

Our risograph model is a dual color machine, meaning two colors may be printed at once. That also means, half the time and lower costs.

This sheet will act as a guide to 'be somebody' in helping you produce your printed ephemera— whether it is your book, poster, catalog, artzine, random project, album, business shit, inner-beauty, good or bad ideas, and fine art prints.

## PREPARING YOUR ARTWORK

If printing solid colors, your artwork should be set to registration black / rich black (100% CMYK), in InDesign / Illustrator.

If printing only photography, art should be saved as JPEG / PDF, grayscale, and set at 300dpi. There is no need to halftone your artwork files, the Risograph will create a halftone automatically.

If printing with text, do not send Photoshop (rasterized) type. Make sure all typography is created with InDesign / Illustrator and / or outlined (vector) and sent in PDF format.

Each color layer requires a separate file. Name each file with the color you'd like it printed in. For books, multiples and double sided prints, include page numbers as well.

If worried about registration, meaning color trapped within an outline, increase the width and borders of graphics to ensure colors overlap and contain a full color fill.

If your artwork includes bleed, meaning the print will go past the edge of the page [like this one], please extend your artwork an additional .125 inch to all sides, minimum. A 1/4 inch is preferred.

Give us a hard copy or example JPG so that we can agree on expectations. No one likes surprises.

## PUBLICATION SETUP

Pagination in booklet making is important. This is the arrangement of the pages on the printer's sheet, in that when the sheet is printed and folded, the printed pages will be in the correct order and orientation. We will provide specific inDesign export instructions tailored to your publication.

Adjusting for page creep specifies the distance pages move from the spine to accommodate paper thickness and folding in saddle stitch binding. Don't lose your edge.

We also will need a printed mock up from you if you are printing a publication. This helps cut down on the aforementioned surprises.

## BINDING OPTIONS—

Currently we offer the following binding types: saddle-stitch [stapling], wire binding [in a few colors], coil binding [in many colors], and hand-sewn options upon request.

## LAGNIAPPE SERVICES—

Since we are a full-service shop, we can provide a number of additional timesavers to make your life easier.

- Some of these services include:
- paper folding
  - scoring for cardstock
  - corner rounding
  - collating
  - binding
  - print consultation
  - delivery in / out of town
  - paper-cutting / trimming
  - rush services

EST. 2005—

Constance is a full-service graphic design, publishing and Risograph print studio.

It was created to nourish and strengthen the arts community of New Orleans. We believe all projects should be investigated individually with simple and focused design approaches.

[weareconstance.org](http://weareconstance.org)  
[risoconstance.tumblr.com](https://risoconstance.tumblr.com)  
[instagram.com/weareconstance](https://www.instagram.com/weareconstance)



Do you want to be somebody?

## PRINTING SPECS

Max. Print Area: 11.6 x 17 in.  
 Max. Page Size: 12.5 x 19 in.  
 Max. Thickness: 100 lb. Cover

Uncoated or matte stocks only.  
 Leave your shiny shit at home.

## ENVIRONMENT

The risograph is an environmentally friendly and cost effective soy-oil ink printer. Each screen is made from banana paper and the printing process itself is highly energy efficient— generating only a minimum amount of biodegradable waste.

We do not carry paper onsite as most projects vary quite greatly. However we can order paper for you and have a number of example stocks on-hand.

## COLORS

The Risograph inks are not exactly opaque. The inks can be produced in any value or opacity of that color, as well as overlap, creating new colors. Prints are not archival / museum quality or completely waterproof.

## APPROX. PANTONE—

Black	Black U
Purple	2685 U
Teal	321 U
Bright Red	185 U
Blue	3005 U
Yellow	Yellow U
Fluorescent Pink	806 U
Metallic Gold	872 U

## ADDITIONAL NOTES

The risograph produces a warm-tone that is not consistent. Call it, 'its charm'. That means print registration will not be perfect when printing in multiple passes. The prints may also vary slightly from one another or your original art on a digital screen. However, this is the charm you are signing up for.

We cannot print large swaths of opaque color. This causes a number of issues for the machine as well as headaches for us. As an alternative, think about the use of color papers, patterns or simply try reducing these large areas to 75% opacity.

There may be slight printer roller marks, especially when printing in multiple passes or double-sided. We will do our best to avoid this, but if you find some on your prints— no big deal. Most of these marks can be easily removed with an eraser.

## CASH MONEY COSTS

Prices are determined by project type and there is not a set price-sheet that covers all possibilities, since we are all such special snowflakes. Please use our online form and provide detailed information to ensure that we understand your project fully and can price accordingly.

Turn around times are not same day. Completion dates depend on our current schedule and project scope. Publications may take 7-10 days. Additional fees apply if you need it ASAP.

Payment is due upon pickup of prints. Large projects may require a deposit. A wiseman once said, *if it don't make dollas, it don't make sense, y'dig?*

Currently we accept cash money, checks and paypal. Paypal card fees may apply.

## INQUIRIES

Now that we have all of the technical shit out of the way—

Reach out to us and we will gladly share some of our past projects and help you get your name in print as soon as possible.

ONLINE—  
[weareconstance.org](http://weareconstance.org)

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